



**No women left behind**  
**BUILDING CAPACITY FOR VULNERABLE**  
**WOMEN THROUGH RESPONSIBLE TOURISM**  
**IN THE GAMBIA**



**ITTOG**  
INSTITUTE OF TRAVEL & TOURISM  
OF THE GAMBIA

This project has the support of the  
Catalan Agency for Cooperation and  
Development (ACCD)



**Generalitat  
de Catalunya**



**Agència Catalana  
de Cooperació  
al Desenvolupament**



- **The project will create, organize and establish in The Gambia a training course for 30 vulnerable women and their empowerment in civil rights**
- **The main goal is to train and foster women in a situation of social exclusion and their empowerment in civil rights to bring them access to labour market and insertion in the professional sector of Responsible Tourism in the country.**
- **The project promotes the development of the responsible and sustainable tourism (SRT) in The Gambia according to the Agenda 2030 and the Sustainable Development Goals (SDG) of the United Nations**





## **1. Management of the Project**

## **2. Design of the Portfolio of the Course.**

Identification of needs. Process of participation. Promotion of the project among future rights holders. Selection of participants

## **3. Training Course**

Taught of the Course

## **4. Actions for employability**

- Mentoring Program for Social Integration and Labour Integration
- Program on Human and Gender Rights for Women, Personal Empowerment and Global Justice

## **5. Education for Development (EFD) Activities**

- Digital platform
- Exhibition.
- International Conference



- **Renewed impact on the local pedagogical and academic supply. Course participants will be trained in result-oriented strategies and, as a result, more prepared.**
  
- **Generation of regular and stable employment in a nascent and growing sector.**
  
- **Gender equality. It promotes the right to the participation and equality of women.**



**Aethnic - Aethnic designs and implements tourism proposals in accordance with sustainability and tourism responsibility standards, which aim to strengthen the local economy, value natural resources and inform the social realities of destination countries.**

**ITTOG - ITTOG focuses in particular on travel agencies, tour operations, tour guides, ground operations, event management, entrepreneurship/business skills development, responsible/sustainable tourism, community-based tourism and general tourism, mainly hands-on training in the travel and tourism sector.**

**Women's Platform of Gambia - helps financially poor women in The Gambia to improve their skills and income so as to raise the standard of living of their families and their communities. Specific**



**aethmic**  
Associació de turisme sostenible



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